

**REPORTING PROFORMA FOR COMMERCIAL WINGS**

**JUB/COM/201/01/2022**

**Name of the Mission (Country): Embassy of India, Juba (South Sudan)**

**I. MONTHLY REPORT: September 2022**

**A. Trade in goods**

**(i) Quantitative Data**

**a) Total trade in goods during 2021-22:**

	Monthly (July 2022) US\$ in millions	Quarterly (July-September 2022-2023) US\$ in millions	Annual (April-July 2022- 23) US\$ in millions	Status P – Provisional F - Final
India's export to South Sudan	3.93	3.93	8.55	F
India's import from South Sudan	0.11	0.11	0.48	F

(Source: Department of Commerce: India & Trade Map Statistics)

**b) Preferential trade in goods (2021-22): NIL**

0 | 9 | 2 | 0 | 2 | 2

S.No.	Preferential / Free Trade Agreement with India	Preferential Imports from India (US\$ million)	Preferential Imports from World (US\$ million)
No Preferential / Free Trade Agreement for Imports & Exports with India			

**c) Top 10 items of import from India during (July 2022)**

0 | 7 | 2 | 0 | 2 | 2

S.No.	Commodity (6 digit HS tariff line)	Value (US\$ million )	Quantity	Unit	% share in total export of the commodity
1	OTHER MEDCNE PUT UP FOR RETAIL SALE (300490)	0.47	6.06	MTs	11.9%
2	VACCINES FOR HUMAN MEDICINE (300220)	0.31	DATA NOT AVAILABLE	MTs	DATA NOT AVAILABLE
3	SWEET BISCUITS (190531)	0.13	146.69	MTs	3.3%
4	CHMCL CONTRACEPTIVE PRPNS BASED ON HORMONES/SPERMISIDES (300660)	0.06	2.39	MTs	1.5%
5	SEMI/WHOLLY MILED RICE W/N POLISHED/GLAZED (100630)	0.05	135.00	MTs	1.2%
6	MXTRS OF ODORIFRS SUBTNS ETC OF A KIND USD IN FOOD/DRINK INDUSTRIES (330210)	0.04	2.44	MTs	1.01%

7	SOAP AND ORGNC SURFACE ACTV PRDCTS ETC FOR TIOLET USE (INCL MEDICATED PRDCTS) (340111)	0.03	36.29	MTs	0.76%
8	OTHER ACRYLIC POLYMERS (EXCL METHACRYLATE) (390690)	0.03	10.00	MTs	0.76%
9	NEW PNMTC TYRES USED ON BUSES/LORRIES (401120)	0.03	13.82	MTs	0.76%
10	PAINTS VARNSHS BSD ON ACRYLC/VNYL PLYMR (320910)	0.02	10.20	MTs	0.50%

(Source: Ministry of Commerce & Industry, India)

**d) Top 05 items of export to India during (July 2022)**

0	7	2	0	2	2
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S.No.	Commodity (6 digit HS tariff line)	Value (US\$ million)	Quantity	Unit of Measurement	% share in total import of the commodity
1	TEAK (440342)	0.10	0.26	MTs	100%
2	OTHER (HS Code: 440349)	0.01	0.02	MTs	100%
3	Other (HS Code: 440729)	DATA NOT AVAILABLE	DATA NOT AVAILABLE	MTs	DATA NOT AVAILABLE

(Source: Ministry of Commerce & Industry, India)

**(ii) Qualitative Feedback**

As India's trade is mainly through third countries (Uganda, Kenya, UAE, etc.), precise data is not available. However, South Sudan's estimated global imports in 2020 (up to which data is available on global forums) were US\$ 1.1 Billion and exports accounted for approximately US\$ 850 Million. China, Uganda, UAE, Singapore, Italy and Kenya are the major trading partners.

**Market Access Alerts** (attach copy of notification):

**a. Alerts on customs tariff changes: - None during this month**

S.No.	Notification no. and date	HS code	Description	Original customs tariff	Present customs tariff	Effective from	Remarks if any
<b>No alerts on Customs tariff were recorded for September 2022</b>							

**b. Alerts on non-tariff measures (SPS/TBT/ import and export procedures/ restrictions/ prohibitions, licensing/ STEs etc.)**

S.No	Notification no./ date	Measure	HS Codes	Effective from	Remarks if any
<b>No alerts on non-tariff measures (SPS/TBT/ import and export procedures/ restrictions/ prohibitions licensing/ STEs etc.) were recorded for September 2022</b>					

**c. Alerts on standards, technical regulations and conformity assessment procedures:**

S. No.	Notification no./ date	Standard/ technical regulation/ conformity assessment procedure	HS Codes	Effective from	Remarks if any
NIL					

**d. Alert on trade defence Measures taken by respective country:  
(Safeguards including special safeguard, antidumping, CVD or anti- subsidy)**

S.No.	Notification no., date or other references	Type (initiation, final, prov., sunset, consultations, new shipper review)	Details of products/ sectors affected (including HS codes)	Effective from	Remarks if any
NIL					

**e. Alert on services, regulatory regime, qualification requirement, licensing procedures, visa regime, barriers etc.**

S. No.	Notification no., and date or other references	Service sectors affected	Modes	Effective from	Remarks if any
NIL					

**(iii) Other Feedback**

**a. Feedback from major Indian industries/other commercial concerns and Indian trade visitors to that country:**

S.No.	Name of Business House	Activity sector	Trade barrier issues if any (incl. HS codes)	General Feedback (Max.200 words)
1	Doshi Motors	Agency for TVS bikes and Kirloskar agricultural machines		The country is politically unstable and security conditions remain precarious. The overall environment is not conducive for trade and investment. Uncertainties about trade, tax, property and other investment related regulations are other impediments. High charges for residence visa, work visa, registration of Indian / foreign workers also hampers business growth. Time consuming process/procedures and transportation time and cost, further discourage investors. Moreover, enforcement of 80% Native workers in foreign companies is proving discouraging for investors.
2	Jit Mart	General household items		
3	Holiday Dreamz	Travel Agency		
4	Hotel Panorama Plaza	Hospitality Sector		
5	Tecno-Tronic	Property and trade		
6	Star Contracting	Oil & Gas company		
7	ONGC Videsh Ltd	GOI Public Enterprise in Oil & Gas Sector		

**b. Feedback on major trade activities including logistic events (trade fairs/BSM including Indian participation):** Due to ongoing security situation, no visit of trade delegation from India is advisable in South

Sudan. However, the Mission has been organizing B2B meetings between Indian businessmen (operating from South Sudan) and South Sudanese businessmen, G2B meets, interactive Seminars on 3T - Opportunities offered by India: Tourism (Ayurveda/medical treatment/education), Trade and Technology from time to time. In the most recent such business interactions on 12, 13, 15 & 23 September, 2022, prominent Indian businessmen from various sectors had meetings with the Ambassador to discuss the way forward to boost trade ties between India and South Sudan amid the challenging situation.

S.No.	Activity (trade fair, BSM etc.)	Date and venue	Number of participants from India	Name(s) of large/ key participants from India	Feedback received (Max.200 words)	Source of funding (MAI, TA/TC)
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**c. Feedback from local commercial visitors to trade fairs in India, including under BSM; number of Business Visas issued:**

S.No.	Activity (trade fair)	Date and venue	Number of participants from the relevant country	List of large/ key participants from the relevant country	Number of Business Visas issued	Feedback received (Max.200 words)
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No specific feedback for the month of September 2022. However, the Mission has been disseminating information about all trade fairs/exhibitions/expo/workshops/summits and web-conferences to relevant authorities/ organizations for encouraging participation by stakeholders regularly. **Five (05) Business Visas were issued in the month of September 2022.**

**B. Trade and Investment:**

a. Significant trends in trade and investment (Source: DOC and DIPP, India)

S.No.	Category	Details of significant trends (Max.200 words)	Analysis (Max. 200 words)
1	Trade in Goods	India's export to South Sudan in the month of July 2022 was US\$ 3.93 million compared to US\$ 1.05 million for the month of June 2022.	There is an increase of 374.28 per cent (M-o-M) in exports.
2	Investment	NIL	

b. Opportunities for investments/ assets on offer/major company divestment:

S.No.	Sector Name (List attached)	Particulars of the asset /company	Contact details
1	Agro Industry	South Sudan has a huge potential in agro and agro-processing industry, which employs semi-skilled manpower, which Indian workers can tap into. India can also help to train and develop agriculture extension techniques to boost agriculture yield in the most efficient ways. Indian Basmati Rice has already seized a credible market share in South Sudan and is in great demand.	
2.	IT Sector	India is an acclaimed IT power giant and South Sudan IT sector can be harnessed for mutual benefit. The local demand for IT-related projects is constantly increasing and Indian investors could look to focus its resources to tap into this market and increase their market share.	
3.	Pharmaceuticals	There is a growing demand for pharmaceuticals in South Sudan and it is crucial to health sector. India is a leading powerhouse in producing generic medicines and could increase its market share in South Sudan.	
4.	Auto Industry	South Sudan has a specific segment of two-wheelers and three-wheelers, which could be tapped into and Indian automobile companies could make a niche for themselves. Also, auto accessories have a huge segment to cater to.	
5.	Tourism, including Education and Medical tourism	South Sudan is one of the poorest countries in the world and purchasing power of people is very low. There is not much scope for increasing tourism to India from South Sudan but South Sudanese do travel to India for education and medical treatment. Indian hospitals and educational institutions	

could capture this opportunity.

- c. Information on tender Notices for projects and procurement of interest to Indian project exporters/ suppliers (USD 15 million & above)

S.No.	Tender/ procurement notice No and date	Sector	Value of tender/ procurement
No such high value tender document has been circulated by South Sudanese authorities in September 2022			

- d. **Trade Queries for Imports/ Exports (if not uploaded on the Indian trade portal)**

S.No.	Enquiry originator	Product with HS Codes	Nature (Import/ Export)	Value (US\$ million)	Action Taken (Max.200 words)
1.	Indian companies	Mixed	Export	Not known	The Mission has received 39 trade queries from India during September 2022. All the queries have been acknowledged and were forwarded to concerned authorities in South Sudan for providing necessary assistance. The queries were mainly on garments, medical equipment, medicines, rice, food products and liquor plants.

- e. **Important India related statements of commercial significance by political leaders, think tanks, chambers, associations etc. Significant stories/features on India related trade, investment, services and logistic sector, published in foreign journals/dailies, etc.:(Max. 500 words)**

Nil

### C. Tourism

#### (a) Tourist Visa issued:

S.No.	No. of Tourist Visa issued during the month	No. of Tourist Visa issued during the same month last year	No. of Tourist Visa issued cumulatively during the year	No. of Tourist Visa issued cumulatively during the last year
01.	05	Nil	Nil	

#### (b) Indian Tourism Promotion Events held/organized:

S.No.	Details of Event	Themes	Avg. No. of Participation
<p>The Mission has been promoting tourism to India by screening “Incredible India” videos on the TV at the Reception in the Chancery and in all its events, uploading posts on its social media, putting up tourism promotion banners and distributing of tourism promotion material to attendees. Tourism promotion posters are also provided to Indian establishments in Juba for publicity purpose. The quarterly Newsweek published by the Mission also has last page reserved for 3T promotion.</p> <p>During the month the Mission organized two events; on 5<sup>th</sup> and on 14<sup>th</sup> September. During both the events, tourism promotion videos were screened and banners were put up. An interaction was also held with major Indian / local Tour Operators in Juba held on 26.09.2022.</p>			

- (c) **Use of Social Media/Print Media/ Electronic Media for promoting Tourism:**

Activity	Print	Electronic	Twitter	Facebook	Instagram	YouTube	Any other
No. of Posts	05	-	22	17		--	0
No. of Impressions	N/A	N/A	13.1k	7000		N/A	24
Likes	N/A	N/A	14	938		N/A	01

**(d) Any advisory issued by the country for travelling to India:**

S. No.	Advisory	Reason	Action Taken
	South Sudan has issued no advisory against travel to India. Any advisory from MEA regarding travel restrictions related to Covid-19 pandemic, is updated on the Mission's website as and when received.		

**Interactions held with Tour Operators for promoting tourism in India:**

S. No.	Tour Operator	No. of Interactions Held
	Interaction with major Indian / local Tour Operators in Juba was held on 26.09.2022	

**(f) Any other information:**

NIL
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**D. Transfer of Technology to India:**

**(a) New Technology identified / covered in Press: None**

S. No.	Name of Technology	Details	Usage	Sector	Company
Not applicable in case of South Sudan					

**(b) Any interest received from Foreign Companies for Technology Transfer:**

S. No.	Name of Company	Sector	Details
NIL			

**(c) Any query received from Indian company seeking technological solutions:**

S. No.	Name of Company	Sector	Details
NIL			

**(d) Any science / technology exhibition held:**

S. No.	Details	Sector	Participation	Participation from India
			None	

**(e) Any press coverage on new patents / designs / IPR filed / granted:**

S. No.	Details	Sector	Name of Applicant

**(f) Any other information NONE**

**E. Details of trade research, information dissemination activity of the commercial wing**

S.No.	Nature of activity (trade research, information dissemination, seminars etc) (Max.200 words)	Details of Seminar/ conference (date/ venue, no of participants) or research (Max.200 words)	Details of trade research (title of the report, executive summary, date of publication) (Max.200 words)
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Meetings were held with Indian as well as local businessmen on 12 September from pharmaceutical sector. On 13 September, the Ambassador participated in a seminar organized in Juba by an Indian company Beacon Diagnostics, a healthcare equipment manufacturer. The Ambassador addressed the gathering and interacted with a number of local businessmen from pharmaceutical sector to promote Indian products. The Ambassador also participated in South Sudan Oil & Power -2022 event on 13 September (Petroleum and Logistics).

A meeting with Indian company M/s Star Contracting was held in the Embassy on 23 September. Various issues related to their operation in South Sudan were discussed. Impediments/ harassment faced at the hands of the local authorities, local regulations /tax issues, etc., were pointed out by the Indian company. The Embassy noted the suggestions made by the company to raise them appropriately with the local authorities to protect Indian business interests.

**F. Details of activities conducted out of Trade promotion budget:**

BE for current financial year	RE for current financial year	Amount utilized	Details of Activity (IV) (Max.200 words)
<b>There is no allocation for trade promotion in this Mission.</b>			

**G. Action taken on the previous JWGs, Joint Commissions, Sub-Commissions etc. (issues that Mission had to follow up with host government):**

S.No.	Detail of JWG/JEC with date and venue	Action Point (Max. 200 word)	Action Taken (Max. 200 words)
<b>Not Applicable</b>			

**H. Complaints from foreign buyer/supplier on quality and trade dispute:**

Name of Foreign buyer/supplier	Address & contact details of foreign buyer/supplier	Name & address of Indian Exporter /importer	Brief description of complaint	The authority to whom the matter was referred and the date on which the matter was referred.
Nil	Nil	Nil	Nil	Nil

**I. Complaints of Indian exporter/importer: None during this month**

Name of Indian exporter/importer	Address of foreign buyer /supplier	Brief description of complaint	The authority to whom the matter was referred and the date on which the matter was referred.	Any Outcome

Nil	Nil	Nil	Nil	Nil
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**J. Any other issue of importance (Max. 500 words)**

South Sudan's oil production has reduced from the previous 170,000 barrels a day to the current 130,000 bpd amid negative impacts of COVID-19 pandemic, depletion of some oil wells and heavy flooding since 2020. South Sudan earned USD1.4 billion in gross oil revenues of which USD 1.1 billion went to direct transfers, USD\$148 million were paid to neighbouring Sudan as cost for processing, transportation and transit fees. The steadily reducing oil income has hit South Sudan, a country overly dependent on oil production. South Sudan is projected to collect USD135 million in non-oil revenues in this fiscal year, an increase of 31.1 percent from USD103 million in the previous 2020-21 fiscal year, which is some relief but not enough to propel growth. The political instability and precarious security situation are not conducive for trade and investment and hampers economic growth.

The focus of the Mission is to promote bilateral trade between India and South Sudan in identified sectors – i) agricultural products ii) pharmaceuticals iii) building construction material iv) medical tourism v) admission to Indian universities vi) IT service sector.

The Mission actively engages with local business chambers and directs all the business queries from India that it receives to these organizations to explore business opportunities. The Mission keeps disseminating contact information regularly to local businesses and trade organizations in India to enable them to establish business links.

Travel to South Sudan on business is also not advised due to safety reasons. The country remains in a serious humanitarian crisis due to the cumulative effects of years of conflict which has destroyed people's livelihoods and buying capacity. Extreme levels of acute food insecurity persist across the country and nearly 8 million are facing crisis-level food insecurity. Almost 4 million people remain displaced by the humanitarian crisis, with nearly 1.6 million people displaced internally and some 2.4 million refugees in six neighboring countries. The inter-communal conflict, rampant crime & violence, financial mismanagement and natural disasters have ravaged the economy of the country. In such circumstances, it will take at least a couple of years for the economy to gain momentum for offering trade and safe investment opportunities.

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